

United We



Contest Rules

People across our community are in need, and we must come together to help them. To focus the community's attention on the necessity of providing basic needs such as food and shelter during these difficult times, **United Way of Forsyth County is hosting a contest to see which participating company in Forsyth County can build the most creative and visually captivating sculpture out of cans (and other basic needs items) donated by the company's employees.**

The United We Can contest will culminate at the 2009 Campaign Kickoff on Thursday, September 3. All collected items will be donated to the Second Harvest Food Bank of Northwest North Carolina following the event.

Location

Civic Park---the lawn at One Park Vista including the walkway connecting to Fourth Street at Trade as well as the sidewalk area along Third Street. (See map on reverse side.)

Construction Rules

- Your company may build any kind of sculpture that you choose to construct. It can be as simple as your company's logo or as ornate as the medium will allow.
- You may use other props and supporting materials when building your sculpture, but your structure must be comprised of at least 50 percent cans and/or household goods.
- The sculpture must fit within a 36 sq. ft. space. The height limit is 10 feet.
- Cans cannot be painted or otherwise altered.
- A team from your company must be available to set up the structure in Civic Park between 9 a.m. and 3 p.m. on September 3.

Categories

You will compete in one of three categories based on the number of employees in your organization.

- Up to 100 employees
- 101 to 500 employees
- More than 500 employees

Recognition

- A winner will be recognized from each category.
- There will also be a People's Choice winner chosen by ballots received from 4:00p.m. - 5:30p.m. Encourage co-workers, friends and family to come out & vote! Each will get one vote.

Judging

- Judging for winners by category will be done by a panel of celebrity judges.
- The People's Choice will be made by balloting.
- Announcement of winners will be made between 5:30 and 6:00 p.m. in conjunction with the campaign goal announcement.

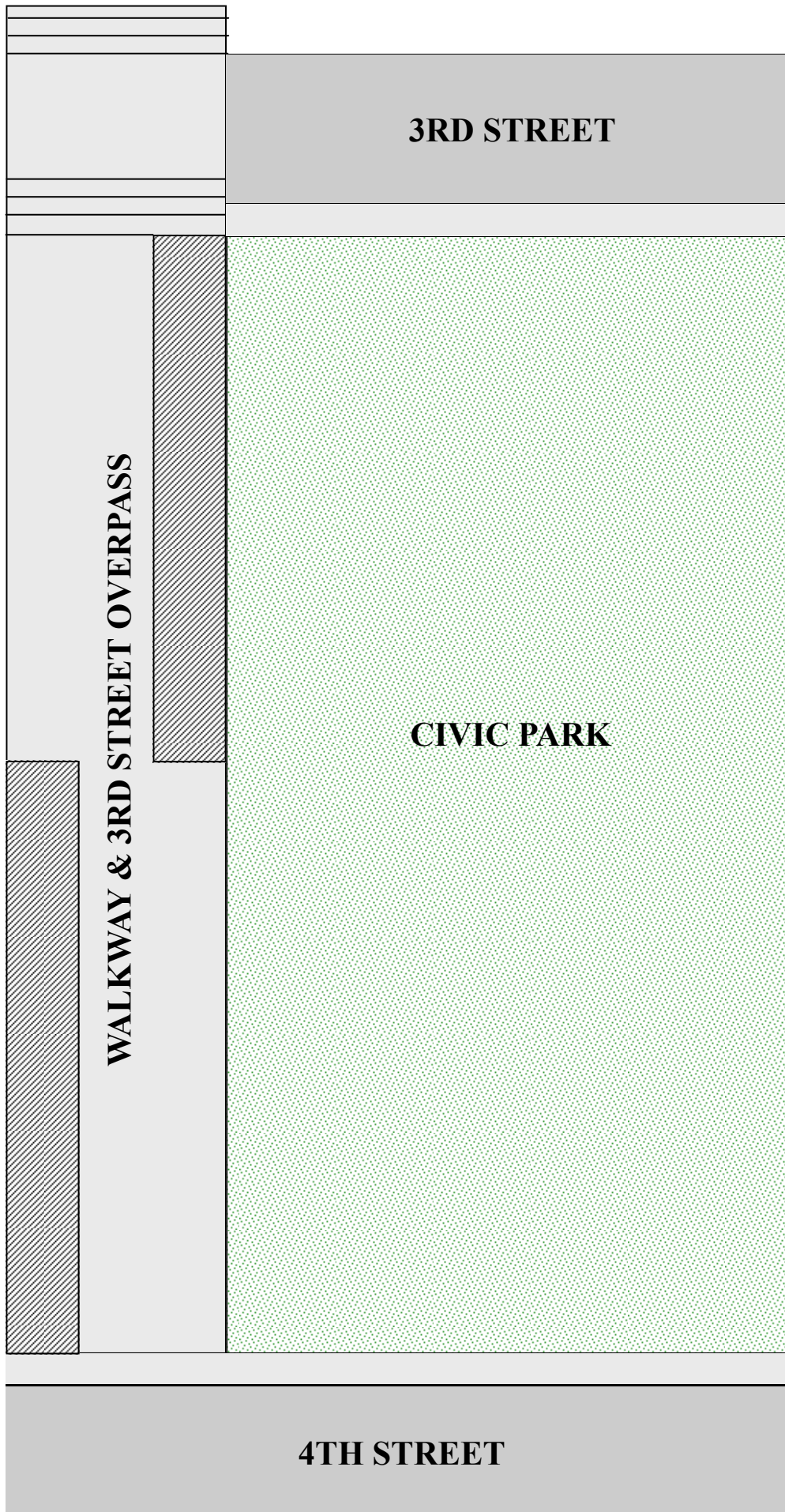
Suggested Timeline

Express interest	Commit to participate	Conduct food drive	Practice construction	Set up for contest
July 24	August 3	August 6-21	Week of August 24	September 3

Questions

Please direct any questions to:

- Mamie Sutphin, Vice President of Campaign: mamie.sutphin@uwforsyth.org or 721-9339
- John Conrad, Communications Director: john.conrad@uwforsyth.org or 721-9311



2009 UNITED WAY KICKOFF LAYOUT (not to scale)